

Prepared exclusively for



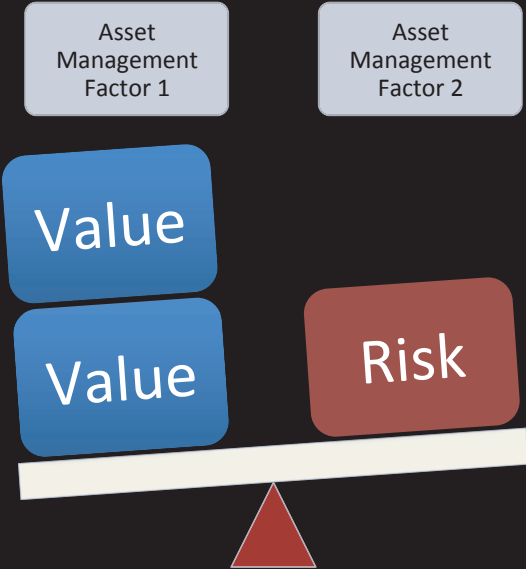
# Asset Management PAS 55/ISO 55000 - The Sustainable Business Strategy for Operational Excellence

*Asset Management is NOT about  
Managing Assets*

Terrence O'Hanlon, CEO/Publisher  
Uptime Magazine, Reliabilityweb.com  
Confiabilidad.net

Asset Management Is Not About Managing Assets

# Asset Management Is About Delivering Value



# **Asset Management value realization**

- **Improved financial performance**
- **Managed risk**
- **Improved services and outputs**
- **Corporate/social responsibility**
- **Demonstrated compliance**
- **Enhanced reputation**
- **Improved organizational sustainability**